Privacy policy

We are delighted about the visit to our website. We would like to inform you below about the processing of your personal data on our website.

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1 Controller

AUMA Riester GmbH & Co. KG

Aumastr. 1, 79379 Müllheim

Germany

Contact:

Tel.: +49 7631 809 0

E-Mail: info@auma.com

2 Data Protection Officer

Contact:

E-Mail: dsb@auma.com

2.1.1 Terms

The special terms used in this privacy policy are to be understood as legally defined in Art.4 GDPR.

The terms "user" and "website visitor" are used synonymously in our privacy policy.

2.1.2 Recipient of data

Recipients of data are named in our privacy policy under the respective category/heading.

2.1.3 Categories of data subjects

The categories of data subjects are website visitors and other users of online services.

3 General information on data processing on the website

3.1 Automated data processing (log files etc.)

Our website can be visited without actively providing personal information about the user. However, every time our website is accessed, we automatically store access data (server log files), such as the name of the internet service provider, the operating system used, the website the user visited us from, the date and duration of the visit and the name of the file accessed, as well the IP address of the device used for security reasons, such as to recognise attacks on our website for a period of 14 days. This data is not merged with other data sources. We process and use the data for the following purposes: provision of the website, prevention and detection of errors/malfunctions, and the abuse of the website.

Data categories: Meta and communication data (e.g. IP address, date and time of access, time, type of HTTP request, website from which access is made (referrer URL), browser used and, if applicable, operating system of the accessing computer (user agent))

Purpose of the processing: Prevention and detection of errors/malfunctions, detection of abuse of the website

Legal basis: Legitimate interest according to Art. 6 para. 1 lit. f) GDPR

Legitimate interests: Fraud prevention to detect abuse of the website

3.2 Required cookies (functionality, opt-out links, etc.)

We use cookies on our website to enable the use of the basic functions on our website and to provide the service requested by the user. Cookies are a standard Internet technology for storing and retrieving information for website users. Cookies represent information and/or data that can be stored on the user's end device, for example. With classic cookie technology, the user's browser is instructed to store certain information on the user's device when a specific website is accessed.

Strictly required cookies are used to provide a digital service expressly requested by the user, e.g:

- Cookies for error analysis and security purposes
- Cookies for storing logins
- Cookies for storing data in online forms if the form extends over several pages
- Cookies for saving (language) settings
- Cookies to store articles in the shopping basket by users to complete the purchase
- Cookies for storing consent or withdrawal (opt-in, opt-out)

Some of the cookies used (session cookies) are erased after the end of the browser session, i.e. after closing the browser.
Cookies can be erased by users afterwards to remove data that the website has stored on the user's computer.

The data processing described may also relate to information that is not personal but constitutes information within the meaning of the TDDDG. In these cases, this information may be necessary for the use of an expressly requested service and may therefore be stored in accordance with § 25 TDDDG.

Opt-Out: Firefox:

https://support.mozilla.org/de/kb/wie-verhindere-ich-dass-websites-mich-verfolgen

Google Chrome:

https://support.google.com/chrome/answer/95647?hl=de

Microsoft Edge:

https://support.microsoft.com/de-de/microsoft-edge/inprivate-browsen-in-microsoft-edge-cd2c9a48-0bc4-b98e-5e46-ac40c84e27e2

Opera:

https://help.opera.com/en/latest/security-and-privacy/

Safari

https://support.apple.com/de-de/HT201265

Legal basis:	Legitimate interests (Art. 6 para. 1 lit. f) GDPR in conjunction with § 25 para. 2 no. 2 TDDDG), consent (Art. 6 para. 1 lit. a) GDPR in conjunction with § 25 para. 1 TDDDG
Legitimate interests:	Storage of opt-in preferences, ensuring the functionality of the website, maintaining user status across the entire website

3.3 Storage and processing of not required information and data

Beyond the required scope, user data may be processed by cookies, similar technologies or application-related technologies, e.g. for the purpose of (cross-website) tracking or personalized advertising etc.. Data may be transmitted to third-party providers. The storage and further processing of user data that is not necessary to provide the digital service, is then carried out on the basis of consent within the meaning of Art. 6 para. 1 lit. a) GDPR (if applicable in conjunction with § 25 para. 1 sentence 2 TDDDG).

3.4 Consent Management Platforms (Consent Management)

We use a consent management procedure on our online offering in order to be able to prove, store and manage the consent granted by our website visitors in accordance with the requirements of the GDPR.

The consent management platform used helps us to identify all cookies and tracking technologies and to control them based on the consent status. At the same time, visitors to our website can use the consent management service we have integrated to manage the consents and preferences granted (optional setting of cookies and other technologies that are not required) or revoke consent at any time using the button.

The status of the consent is stored on the server and/or in a cookie (so-called opt-in cookie) or a comparable technology in order to be able to assign the consent to a user or their device. The time of the declaration of consent is also recorded.

Data categories:	Consent data (consent ID and number, time consent was given, opt-in or opt-out), meta and communication data (e.g. device information, IP addresses)
Purposes of processing:	Fulfillment of accountability, consent management
Legal basis:	Legal obligation (Art. 6 para. 1 lit. c) GDPR in conjunction with Art. 7 GDPR)

3.4.1 CCM Cookie Consent Manager

Recipient:	Papoo Software & Media GmbH, Auguststr. 4, 53229 Bonn, Germany
Third country transfer:	Does not take place.
Privacy policy:	https://www.ccm19.de/datenschutzerklaerung.html

3.4.2 Hubspot

Recipient: HubSpot, Inc., 25 First Street, 2nd Floor, Cambridge, MA 02141 USA

Third country transfer: Based on the adequacy decision of the European Commission for the country USA under the Data Privacy Framework

Privacy policy: https://legal.hubspot.com/de/privacy-policy

3.5 Content Management System (with data transmission)

We use a so-called Content Management System (CMS) to edit, organize, and display digital content on our website. The application is web-based and runs on the provider's servers.

The CMS allows us to create, edit, and manage our website and equip it with the necessary features (e.g., forms, blogs, images, and other digital content). In addition, the website designed using the CMS helps ensure that our website is more easily found by users on search engine results pages (SERPs) when they search for information.

Support from an integrated firewall within the CMS ensures that our website is protected against external attacks, thereby preventing misuse of the website. This is achieved through the additional installation of so-called security plugins in our CMS. A plugin is third-party content that stores, logs, and automatically transmits website usage data to the third-party provider. The plugin is used for error analysis and vulnerability identification.

Additionally, we ensure that the CMS undergoes regular updates and patches to guarantee the security of our website, which is based on the CMS.

Data Categories: Usage data (e.g., visited web pages, access time), meta and communication data (e.g., device information, anonymized IP address), interaction data (interest in content, etc.)

Purposes of processing: Creation, editing, and management of page content; storage and archiving of data; creation of landing pages; statistics; reach measurement

Legal basis: Consent (Art. 6 para. 1 lit. a) GDPR)

3.5.1 Hubspot

Recipient: HubSpot, Inc., 25 First Street, 2nd Floor, Cambridge, MA 02141 USA

Third country transfer: Based on the adequacy decision of the European Commission for the country USA under the Data Privacy Framework

Privacy policy: https://legal.hubspot.com/de/privacy-policy

3.6 Content Delivery Network

We use Content Delivery Network (CDN) in order to be able to provide the content of our website more quickly. For example, when website visitors access graphics, scripts or other content, these are provided quickly and optimized with the help of regionally and internationally distributed servers. When the data files are retrieved, a connection is established to the servers of a CDN provider, whereby personal data of visitors to our website is processed, such as the IP address and browser data.

Data categories:	User data (e.g. websites visited, interest in content, access times), meta and communication data (e.g. device information, IP addresses)
Purposes of the processing:	Correctly presentation and optimization of the website, faster and location-independent accessibility of the website,
Legal basis:	Consent (Art. 6 para. 1 lit. a) GDPR); legitimate interests (Art. 6 para. 1 lit. f) GDPR)
Legitimate interests:	Prevention of unplanned availability time, high scalability, reduction of the bounce rate on the website

3.6.1jsDelivr

Recipient:	Volentio JSD Limited, Suite 2a1, Northside House, Mount Pleasant, Barnet, EN4 9EB, United Kingdom
Legal basis:	legitimate interests (Art. 6 para. 1 lit. f) GDPR)
Third country transfer:	Based on the adequacy decision of the European Commission for the country United Kingdom
Privacy policy:	https://www.jsdelivr.com/terms/privacy-policy

3.6.2 unpkg

Recipient:	Npm Inc., 1999 Harrison Street Suite 1150, Oakland, California, 94612, United States, USA
Legal basis:	Consent (Art. 6 para. 1 lit. a) GDPR)
Third country transfer:	Based on Art. 49 para. 1 a GDPR
Privacy policy:	https://docs.npmjs.com/policies/privacy

3.7 Online Marketing

We process personal data to raise awareness of our online offerings and to continuously improve them. To this end, we use cookies and similar technologies to store information about users. This information includes, for example, content viewed, websites visited, and settings. Our goal is to evaluate the effectiveness of our marketing efforts and identify potential interests so that we can better tailor our offerings to the needs of our users. The data is then anonymized so that neither we nor the provider of the tool used can identify the actual identity of the users. Anonymized data is often stored in user profiles.

When user profiles are stored, the data may be read, supplemented, and updated on the online marketing provider's server when the user visits other websites that use the same online marketing method.

We can determine the success of our advertisements based on aggregated data made available to us by the provider of the online marketing method (so-called conversion tracking). As part of this conversion tracking, we can determine whether a marketing measure led to a purchase decision by a visitor to our website. This evaluation serves to analyze the success of our online marketing.

To this end, in addition to traditional methods on the website, we also use search engine marketing and social media marketing. The evaluation is provided to us in the form of statistics via our tracking tool and is used to analyze the success of our online activities (performance monitoring).

Data Categories:	User and interaction data (e.g., webpages visited, interest in content, access times), meta and communication data (e.g., device information, anonymized IP addresses), location data (if applicable), contact data (e.g., email addresses)
Purposes of processing:	Marketing (in some cases also interest-based and behavior-based), conversion tracking, target audience segmentation, click tracking, development of marketing strategies and improvement of campaign efficiency, expansion of reach, reach analysis, and statistical evaluations
Legal bases:	Consent (Art. 6(1)(a) GDPR); legitimate interests (Art. 6(1)(f) GDPR)
Legitimate interests:	Optimization and further development of the website, profit growth, customer retention, and new customer acquisition

3.7.1 LinkedIn Ads (LinkedIn Insight Tag)

Recipient:	LinkedIn Ireland Unlimited Company, Wilton Place, Dublin 2, Ireland
Third country transfer:	Based on the adequacy decision of the European Commission for the country USA under the Data Privacy Framework
Privacy policy:	https://www.linkedin.com/legal/privacy-policy

4 Presence on social media

We have a company profile on social networks and career platforms to increase our visibility among potential customers and interested parties and to make our company visible to the public.

Social networks help us to increase our reach and actively promote interaction and communication with users. Social media activity and communication is very important in attracting new customers and employees. Social media and the website can be used to share relevant information about our company, publish events and communicate important short-term announcements and job postings. They also help us to communicate quickly and easily with users.

Social media platform operators create user profiles based on user behavior, for example by listing interests (likes, shares). These are used to adapt advertisements to the interests of target groups. When users are active on social media channels, cookies or other technologies are regularly stored on users' end devices, in some cases regardless of whether they are registered users of the social network.

Insights (statistics)

The data evaluated from the social media platform operators is provided to us in the form of anonymized statistics, which means that it no longer contains any personal data of users. We can use the statistics to see, for example, how often and at what time our social media profile was visited. It is currently not possible for fan page operators to deactivate this function. We therefore have no influence on the extent to which data is processed by social media platforms.

Social Media Messenger

In connection with the use of social media, we may use the associated messengers to be able to communicate easily with users. The security of individual services may depend on the user's account settings. Even in the case of end-to-end encryption, the social media platform operator can draw

conclusions about the fact that and when users communicate with us. Location data can also be recorded.

Depending on where the social network is operated, user data may be processed outside the European Union or outside the European Economic Area. The processing may result in risks for users, as it makes it more difficult for them to enforce their own rights.

Data categories: User names (e.g. surname, first name), contact data (e.g. e-mail address), content data (e.g. text details, photographs, videos), usage and interaction data (e.g. websites visited, interests, likes, shares, access times), meta and communication data (e.g. device information, IP address, location data if applicable)

Purposes of the processing: Increasing reach, awareness-raising activities, rapid networking

Legal basis: Legitimate interests (Art. 6 para. 1 lit. f) GDPR), consent (Art. 6 para. 1 lit. a) GDPR)

Legitimate interests: Interaction and communication on social media presence, profit increase, insights about target groups

4.1.1 LinkedIn

Recipient: LinkedIn Corporation, 1000 West Maude Avenue, Sunnyvale, CA 94085, USA

Third country transfer: Based on the adequacy decision of the European Commission for the country USA under the Data Privacy Framework

Privacy policy: https://www.linkedin.com/legal/privacy-policy

4.1.2 Facebook

Recipient: Meta Platforms Ireland Limited, 4 Grand Canal Square, Dublin 2, Ireland

Third country transfer: Based on the adequacy decision of the European Commission for the country USA under the Data Privacy Framework

Privacy policy: https://www.facebook.com/privacy/explanation

4.1.3 Instagram

Recipient: Meta Platforms Ireland Limited, 4 Grand Canal Square, Dublin 2, Ireland

Third country transfer: Based on the adequacy decision of the European Commission for the country USA under the Data Privacy Framework

Privacy policy: https://help.instagram.com/155833707900388

4.1.4 YouTube

Recipient: Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland

Third country transfer: Based on the adequacy decision of the European Commission for the country USA under the Data Privacy Framework

Privacy policy: https://policies.google.com/privacy?hl=de&gl=de

5 Plugins and integrated third-party content

We have integrated functions and content obtained from third-party providers into our website. Our website includes functions and elements that are obtained from third-party providers. For example, videos, depictions, buttons or contributions (hereinafter termed 'content') can be integrated.If this third-party content is accessed by website visitors (e.g. click, play, etc.), information and data are collected and linked to the website visitor's end device in the form of cookies or other technologies (e.g. pixels, Java Script commands or web assembly) and transmitted to the server of the third-party provider used. The third-party provider thereby receives usage and interaction data from the website visitor and makes this available to us in the form of statistics via a dashboard. The statistics we receive do not contain any clear user data.

Without this processing operation, it is not possible to load and display this third-party content.

In order to protect the personal data of website visitors, we have taken protective measures to prevent the automatic transmission of this data to the third-party provider. This data is only transmitted when users actively use the buttons and click on the third-party content.

Data categories: Usage data (e.g. websites visited, interests, access time), meta and communication data (e.g. device information, anonymized IP address)

Purposes of processing: Sharing posts and content, interest- and behavior-based marketing, evaluation of statistics, cross-device tracking, increasing reach in social media, protection against bot spam

Legal basis: Legitimate interests (Art. 6 para. 1 lit. f) GDPR), Consent (Art. 6 para. 1 lit. a) GDPR)

5.1.1 Friendly Captcha

Recipient: Friendly Captcha GmbH, Am Anger 3-5, 82237 Wörthsee/Germany

Legal basis: Legitimate interests (Art. 6 para. 1 lit. f) GDPR)

Legitimate interests: protection against bot spam

Third country transfer: Does not take place.

Privacy policy: https://friendlycaptcha.com/de/privacy/

5.1.2 Google Maps

Recipient: Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland

Legal basis: Consent (Art. 6 para. 1 lit. a) GDPR)

Third country transfer:	Based on the adequacy decision of the European Commission for the country USA under the Data Privacy Framework
Privacy policy:	https://policies.google.com/privacy?hl=en-US

5.1.3 Google reCAPTCHA

Recipient:	Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland
Legal basis:	Legitimate interests (Art. 6 para. 1 lit. f) GDPR)
Legitimate interests:	protection against bot spam
Third country transfer:	Based on the adequacy decision of the European Commission for the country USA under the Data Privacy Framework
Privacy policy:	https://policies.google.com/privacy?hl=en-US

5.1.4 YouTube

Recipient:	Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland
Legal basis:	Consent (Art. 6 para. 1 lit. a) GDPR)
Third country transfer:	Based on the adequacy decision of the European Commission for the country USA under the Data Privacy Framework
Privacy policy:	https://policies.google.com/privacy?hl=en-US

5.2 Newsletter and mass communication with tracking

On our online offering, users have the option of subscribing to our newsletter or to notifications on various channels (hereinafter referred to overall as ‘newsletters’). We only send newsletters to data subjects who have agreed to receive the newsletter, and within the framework of statutory provisions. We use a select service provider to send out our newsletter.

An email address must be provided to subscribe to our newsletter. If applicable, we collect extra data, such as your name to include a personal greeting in our newsletter.

Our newsletter is only sent after the ‘double opt-in procedure’ has been fully completed. If visitors to our online offering decide to receive our newsletter, they will receive a confirmation email that serves to prevent the fraudulent input of wrong email addresses and preclude a single, possibly accidental, click from causing the newsletter to be sent. The subscription to our newsletter can be ended at any time with future effect. An unsubscription (opt-out) link is given at the end of every newsletter.

In addition, we are obliged to provide proof that our subscribers actually want to receive the newsletter. To this end, we collect and store their IP address, along with the time of subscription and unsubscription.

Newsletter Tracking

Our newsletters are designed so that we can obtain findings about improvements, target groups or the reading behaviour of our subscribers. We are able to do this thanks to a 'web beacon’ or tracking pixel that reacts to interactions with the newsletter, such as looking at whether links are clicked on, whether

the newsletter is opened at all, or at what time the newsletter is read. For technical reasons, we can associate this information with individual subscribers.

Data categories:	Master data (e.g. name, address), contact data (e.g. e-mail address, telephone number), meta and communication data (e.g. device information, IP address), usage data (e.g. interests, access times)
Purposes of processing:	Marketing, increase in customer loyalty and new customer acquisition, analysis and evaluation of the success of the campaign
Legal basis:	Consent (Art. 6 para. 1 lit. a) GDPR)

5.2.1 rapidmail

Recipient:	rapidmail GmbH, Wentzingerstraße 21, 79106 Freiburg im Breisgau, Germany
Third country transfer:	Does not take place.
Privacy policy:	https://www.rapidmail.de/datenschutz

5.2.2 Hubspot

Recipient:	HubSpot, Inc., 25 First Street, 2nd Floor, Cambridge, MA 02141 USA
Third country transfer:	Based on the adequacy decision of the European Commission for the country USA under the Data Privacy Framework
Privacy policy:	https://legal.hubspot.com/de/privacy-policy

6 Internal area and digital services

6.1 Registration

We offer the option of setting up a user account on our online offering. As part of the registration process, we collect the necessary data from interested users that we need to provide a user account and the associated functions.

To prevent the internal area from being exploited, we collect IP addresses and the time of access to prevent misuse of a user account and unauthorised usage. We do not pass this data on to third par-ties unless it is necessary to pursue our claims or we are legally obliged to do so.

In addition, we have set up the so-called double opt-in procedure for first-time registration. When users register for the first time, they receive a confirmation link from us to the e-mail address (user name) they have provided, which must be confirmed separately by the user within a certain period of time. In this way, we ensure that registration actually takes place at the user's request and that misuse is avoided.

Protected login area

To protect the user accounts from unauthorized access, logging in to the user account requires another measure in addition to entering the password, e.g. entering a code sent to a mobile device (so-called multi-factor authentication). In this way, we ensure that misuse of the login process is avoided.

Data categories:	Master data (e.g. name, address), contact data (e.g. e-mail address, telephone number), login data (user name and password), possibly other content data (e.g. text input), meta and communication data (e.g. device information, IP addresses), usage data (e.g. access times)
Purposes of the processing:	Contract fulfillment, customer loyalty
Legal basis:	Contract initiation and execution (Art. 6 para. 1 lit. b) GDPR), consent (Art. 6 para. 1 lit. a) GDPR)

6.2 Contact us

On our online offering, we offer the option of contacting us directly or requesting information via various contact options.

In the event of contact being made, we process the data of the person making the enquiry to the extent necessary for answering or handling their enquiry. Which data is processed depends on the way in which contact is made with us.

Data categories:	Master data (e.g. name, address), contact data (e.g. email address, telephone number), content data (e.g. text input, photographs, videos), usage data (e.g. interests, access times), meta and communication data (e.g. device information, IP address).
Purposes of processing:	Processing requests
Legal basis:	Consent (Art. 6 para. 1 lit. a) GDPR), fulfillment or initiation of a contract (Art. 6 para. 1 lit. b) GDPR)

6.2.1 Hubspot

Recipient:	HubSpot, Inc., 25 First Street, 2nd Floor, Cambridge, MA 02141 USA
Third country transfer:	Based on the adequacy decision of the European Commission for the country USA under the Data Privacy Framework
Privacy policy:	https://legal.hubspot.com/de/privacy-policy

6.3 Online meetings, webinars, online events

We make use of the opportunity to hold online conferences, meetings and/or webinars. To do so, we use offerings provided by other carefully selected providers. When actively using offerings of this nature, data regarding the participants in the communication is processed and stored on the servers of the third-party services used, provided this data is necessary for the communication process. When selecting providers, we ensure that communication via the selected services is end-to-end encrypted.

Data categories:	Master data (e.g. surname, first name), contact data (e.g. e-mail address), content data (e.g. text input), meta and communication data (e.g. device information, IP addresses)

Purposes of processing: Processing of enquiries, increasing efficiency, promoting cross-company and cross-location cooperation

Legal basis: Consent (Art. 6 para. 1 lit. a) GDPR)

6.3.1 Microsoft Teams

Recipient: Microsoft Corporation, One Microsoft Way, Redmond, WA 98052-6399, USA

Third country transfer: Based on the adequacy decision of the European Commission for the country USA under the Data Privacy Framework

Privacy policy: https://privacy.microsoft.com/de-de/privacystatement

7 Further mandatory information on data processing

7.1 Data transfer

We transfer the personal data of website visitors for internal purposes (e.g. for internal administration or to the HR department in order to comply with legal or contractual obligations). Internal data transfer or the disclosure of data only occurs to the extent necessary, under the pertinent data protection provisions.

It may be necessary for us to disclose personal data in order to perform contracts or to fulfill a legal obligation. If we are not receiving the personal data, it may not be possible to conclude the contract with the data subject.

If your data is processed outside the EU/EEA, in third countries (e.g. USA), we ensure that the legal requirements of Art. 44 et seq. GDPR are fulfilled. We take additional measures to ensure the highest possible level of protection for the personal data of data subjects. The guarantee applicable to the transfer to third countries is specified in our privacy policy under the respective recipients.
We are a globally active company headquartered in Germany. The data of website visitors is stored in our central customer database in Germany, in compliance with the relevant data protection regulations, and is processed in this context throughout the Group for internal administrative purposes. Processing beyond administrative purposes does not take place.

In the event of transferring personal data to a country outside the EEA in the context of internal group processing, we ensure that the processing is legally permissible in the manner we intend.

Legal basis: Legitimate interests (Art. 6 para. 1 lit. f) GDPR)

Legitimate interests: 'Small-group exemption', centralized management and administration within the company to make use of synergy effects, cost savings, increased efficiency

Recipient: Locations

7.2 Data processing

Recipients of personal data may act as data processors. We have concluded "data processing agreements" with them in accordance with Art. 28 para. 3 GDPR. This means that the processors may only process your personal data on explicit instruction. Processors take adequate technical and organizational measures to process your data securely and in accordance with our instructions.

7.3 Storage period

In principle, we store the data of visitors to our online offering for as long as needed to render our service or to the extent that the European body issuing directives and regulations or another legislator stipulates in laws and regulations to which we are subject. In all other cases, we delete personal data once the purpose has been fulfilled, with the exception of data that we need to continue to store to comply with legal obligations (e.g. if retention periods under tax law and trade law require us to keep documents such as contracts and invoices for a certain period of time).

7.4 Automated decision-making (including profiling)

We do not use automated decision-making or profiling in accordance with Art. 22 GDPR.

7.5 Legal bases

The relevant legal bases are primarily arise from the GDPR. They are supplemented by national laws of the member states and can, if applicable, be applied alongside or in addition to the GDPR.

Consent:	Art. 6 para.1 lit. a) GDPR serves as the legal basis for data processing activities for which we have obtained consent for a specific processing purpose.
Performance of a contract:	Article 6 (1) (b) serves as the legal basis for processing re-quired to perform a contract to which the data subject is a contractual party or for taking steps prior to entering into a contract, at the request of the data subject.
Legal obligation:	Article 6 (1) (c) GDPR is the legal basis for processing that is required to comply with a legal obligation.
Vital interests:	Article 6 (1) (d) GDPR serves as the legal basis if the processing is necessary to protect the vital interests of the data subject or another natural person.
Public interest:	Article 6 (1) (e) GDPR serves as the legal basis for processing that is necessary to perform a task in the public interest or to exercise public force that is transferred to the controller.
Legitimate interest:	Article 6 (1) (f) GDPR serves as the legal basis for processing that is necessary to protect the legitimate interests of the controller or a third party, provided this is not out-weighed by the interests or fundamental rights and funda-mental freedoms of the data subject that require personal da-ta to be protected, particularly if the data subject is a child.

7.6 Rights of data subjects

Right to information:	Pursuant to Art. 15 GDPR, data subjects have the right to request confirmation as to whether we are processing data concerning them. They can request information about this data as well as the

	further information listed in Art. 15 para. 1 GDPR and a copy of their data.
Right to rectification:	Pursuant to article 16 GDPR, data subjects have the right to request that data relating to them, and that we process, be rectified or completed.
Right to erasure:	Pursuant to article 17 GDPR, data subjects have the right to request that data relating to them be erased without delay. Alternatively, they can request that we restrict the processing of their data, pursuant to article 18 GDPR.
Right to data portability:	Pursuant to article 20 GDPR, data subjects have the right to request that data made available to us by them be provided and transferred to another controller.
Right to lodge a complaint:	In addition, data subjects have the right to lodge a complaint with the supervisory authority responsible for them, under ar-ticle 77 GDPR.
Right to object:	If personal data is processed on the basis of legitimate inter-ests pursuant to article 6 (1) (1) (f) GDPR, under article 21 GDPR data subjects have the right to object to the processing of their personal data, provided there are reasons for this that arise from their particular situation or the objection relates to direct advertising. In the latter case, data subjects have a general right to object that is to be put into effect by us without a particular situation being stated.

8 Withdrawal of consent

Some data processing procedures can only be carried out with the express consent of the data subject. You have the option to withdraw any consent you have already given. All you need to do is send an email to: dsb@auma.com. The legality of the data processing carried out up to the point of withdrawal shall remain unaffected by the withdrawal.

8.1 External links

Our website contains links to the online offerings of other providers. We would like to point out that we have no influence on the content of the linked websites and the compliance with data protection regulations by their providers.

8.2 Amendments

We reserve the right to amend this information on data protection, in compliance with the applicable data protection provisions, if changes are made to our online offering so that it complies with the legal requirements.

This privacy policy was drawn by
DDSK GmbH
www.ddsk.de

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